Exam Project: Web Publishing and Information Architecture

Bachelor 4th semester

The students shall plan and develop a web site and write an accompanying report. Students shall work individually.

Web site

- It is up to the student to define the web site theme. The site can be for an existing or fictitious firm, organization, hobby, interest or a portfolio site for presenting ones skills toward potential employers
- The web site shall consist of approximately 10 pages (html files). Template files count as files, css files do not count
- The web site shall be the student's original work. It is possible to use images and text etc produced by others provided copyright issues are cleared. Redesign of existing web sites are allowed

Report

The student shall write a report reflecting on planning and production of the web site. The report shall discuss choices made in the development process. The report shall relate to the curriculum literature and other theoretical material treated during the lectures. Refer also to recommended literature and relevant web pages etc and state why, or why not, you accepted the recommendations.

The report can contain information about:

- Goals and target groups - why and for whom
- Technical choices, software, templates etc
- Layout and presentation, page layout, images, colours, fonts etc
- Information architecture, choice of structure and navigation
- Ethical and copyright conditions
- Usability, accessibility

No set number of pages is required, however, 5 to 10 pages is probably a reasonable number for describing the various aspects of the planning and development process the report shall cover. Use one and a half line height and the report can also contain images and illustrations.

Instruction

Students are entitled to group and individual guidance in questions regarding both technical questions and issues related to structure and content.

Presentation

The students shall hand in the URL for the published web site together with 3 copies of the web pages and report. The report can be published with the site. This is not required and will not have any significance in evaluating the exam project.

Evaluation – censuring

The project, published web site and report, will be presented for censuring. Emphasis will be on written of visual documentation describing idea, process and product including discussions of choices made during the process, analysis and critical reflections in relation to the project theme. The web site will be given more weight than the report which will show that the exam project is the student's original and reflective work.

The project will be evaluated in relation to:

- Correct use of XHTML and CSS in the web site
- Technical knowledge in the use of Dreamweaver etc
- Visual and written communication and design
- Adaption of structure and architecture to the purpose and target group
- The report's ability for reflection and discussion of theoretical and practical issues pertaining to planning and production of the exam project

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